



China International  
Natural Health & Nutrition Expo

**19-21, November 2025**

**Nanjing International Expo Center**

# FORCES OF NUTRITION

Co-located with

**PHARMCHINA**  
全国药品交易会

Support by

 **国药励展**  
Reed Sinopharm  
Exhibitions



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[www.nhnexpo.com/En](http://www.nhnexpo.com/En)



## Our exhibitors



## Range of exhibits

### ● Dietary Supplement :

Vitamins and minerals  
Sports nutriment  
Fish oil/collagen/coenzyme Q10  
Beauty food  
Functional food  
Imported health care product  
Anti-aging product

### ● Health food

Probiotics/Enzymes  
Green food  
Organic food  
Bee product

### ● Functional drink and water

Energy drink  
Vitamin/Mineral drink  
Herbal drink and tea  
Natural fruit and vegetable drink

### ● Supplement ingredients

### ● OEM / ODM

### ● Food for Special Medical Purpose

Specially-made food  
Low-calorie/cholesterol food  
Fortified food

### ● Traditional tonic

Medicinal food  
High-end tonics  
Cubilose  
Ginseng  
Glossy ganoderma  
Dendrobium officinale

### ● Technology and Service

### ● Management consulting

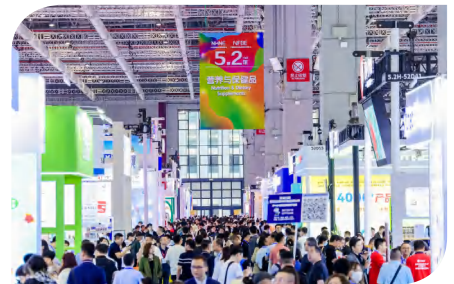
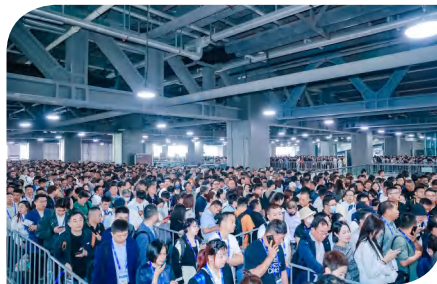
### ● Media

### ● Relevant associations

# 2025NHNE

**The International Natural Health and Nutrition Expo (NHNE)** is a fairly large-scale event for the nutrition and health food industry in Asia. Covering over 40,000 square meters, the expo involves more than 10 professional fields, such as health food, functional food, nutritional supplements and special medical formula food. The expo brings together more than 1,000 world-renowned brands with tens of thousands of kinds of health nutritional products on display.

About 120,000 channel providers and terminal buyers, including agents, distributors, chain drug-stores, online retailers and grocery stores, will visit the expo and negotiate. Over 30 high-quality conferences and forums as well as superb on-site events will be held concurrently.



## About Us

### Reed Sinopharm Exhibitions (RSE)

- a JV company between China National Pharmaceutical Group Corporation (Sino-pharm) – the largest medical and health-care group in China, and Reed Exhibitions - the world's leading event organizer

### NHNE show team

- One team of RSE and organize NHNE twice a year
- Enables global leading professionals and buyer delegates to meet and share the latest innovations and thinking which drives research & development and other factors of healthy industry prosperous

## Key Show Facts

- Total exhibition space of **40,000** square meters
- **1,200** world-renowned brands from about 18 countries and regions
- **120,000** channel providers and terminal buyers
- **10,000** health nutritional products on display
- Over **30** high-quality conferences and forums

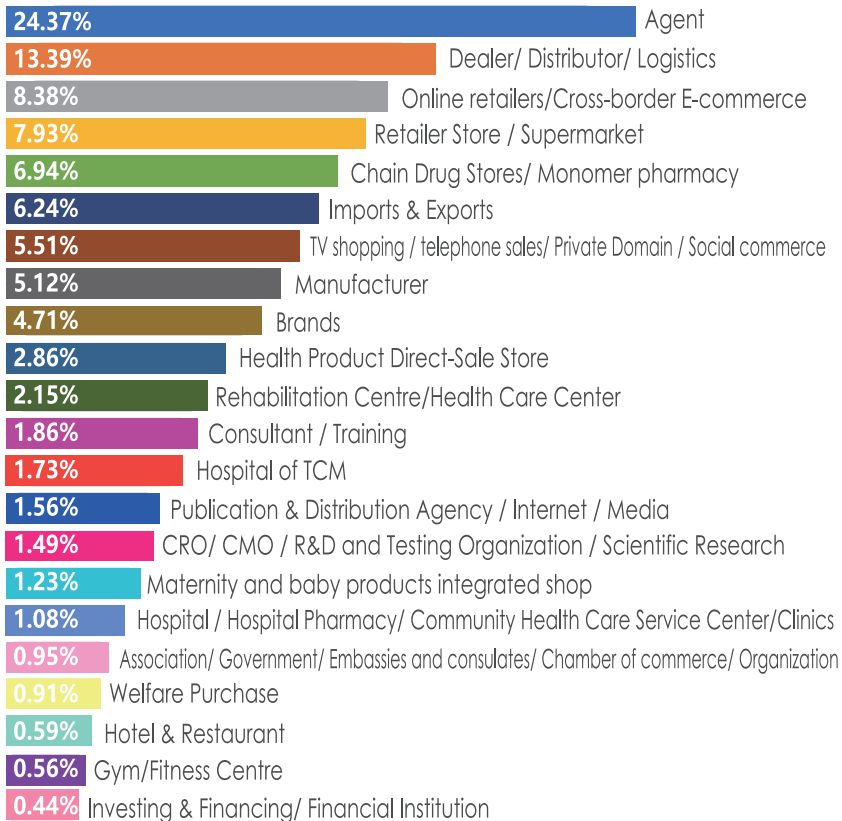






# Who visit us?

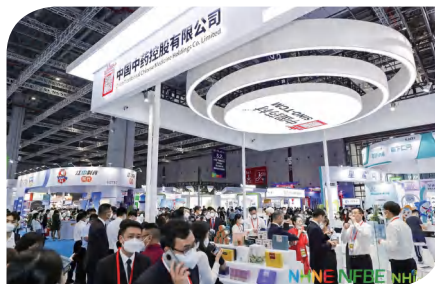
**80%** of visitors are Distributors and Retailers



## Satisfaction

**98%** of exhibitors and visitors are satisfied with NHNE

**100%** of exhibitors will continue their participation



天猫国际  
TMALL.HK

全球购  
全球好货 全球直送

京东健康

亚马逊  
amazon.cn

唯品会  
全球精选 正品特卖

顺丰优选  
sfbest.com

饿了么

有赞

拼多多

AliHealth  
阿里健康

健客  
买正品药上健客  
jianke.com

康普多  
360kad.com

1药网

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益丰大药房  
Yifeng Pharmacy

SPH上海医药 Kyuan

江西康泰医药有限公司

江西康泰医药有限公司

易恒健康

国大药房  
Guoda Drugstore

老百姓大药房  
LIX PHARMACY

一心堂

大参林

益丰大药房  
Yifeng Pharmacy

益丰大药房  
Yifeng Pharmacy

北京同仁堂

中联大药房

第一医药  
No.1 Pharmacy

wedge 万得

华佗药房

健之佳

CardinalHealth

九芝堂

KABOVA 嘉宝华

J1.com 华润集团 网上药店

watsons  
屈臣氏

maning  
万宁

家乐福

苏宁易购  
suning.com

Vanguard\*  
华润万家

百联集团  
BAILIAN GROUP

SHANGHAI NEW  
WORLD DAIMARU

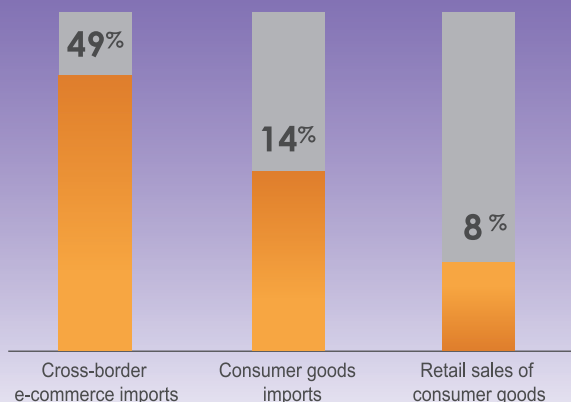
GransBuy 广百超市

东方购物

家家乐购

## Rapid Growth of Import Market Keeps on Driving the Consumption in China

2015-2021 CAGR of Consumption Channels



Source: China Customs.

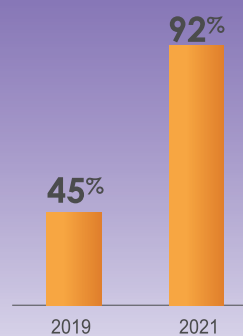
Source: National Bureau of Statistics.

Source: CAGR for the period of January 1, 2015 to Nov. 30, 2021.

## Overseas Spending Keeps On-shore under the New Normal during the Pandemic

Luxury consumption  
Domestic purchase ratio

2021 Hainan Tax-free  
sales growth



Source: China Customs..

2.3x

## Where you meet more business opportunities in China

### NHNE Conference Programme

NHNE features the most comprehensive conference programme to date. Over 15 industry forums and more than 200 (industry-relevant) themes will be presented over three jam-packed days.

Exhibitors will also have the opportunity to take part in a series of International seminars to both master the latest information on China's market and introduce their innovative products to Chinese customers right on the show floor.



### Target Attendee Program

The Reed-exclusive Target Attendee Program has been specially established to gather core expo visitors. It aims to help exhibitors further expand their business, while finding the most suitable partners. More than 300 professionals from the Top 100 retail pharmacies, regional chain pharmacies, agents, and the e-commerce field will be invited to attend this exhibition. It is an efficient, convenient and complimentary service, tailored for exhibitors who are eager to open up channels for business.

### Nutrition Top 100 Awards Ceremony

NHNE Nutrition Top 100 Awards Ceremony was held on the night of Sep. 20 during the NHNE at the InterContinental Hotel, National Exhibition and Convention Center (Shanghai). The event was to acknowledge those who have contributed to the development of the health and nutrition industry, and the top brand and buyers in the industry.



### A wide variety of international activities

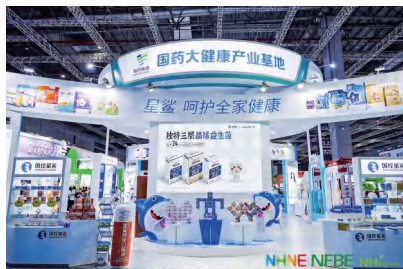
NHNE organises an increasing number and variety of international activities that offer an unrivaled opportunity for overseas exhibitors to promote their brands and products to professional visitors.

NHNE will be carrying out both online and offline campaigns in order to have more professional visitors know your name through the activities.

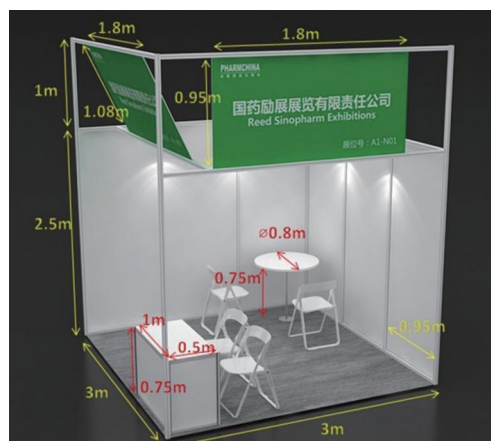


## Exhibition Stand

### Space Only



### Standard Shell Scheme : (9 sqm per unit)



## NHNE International & Regional Sales Group

### UK

Reed Exhibitions-International Sales Group

**Mr. Tim Lomas**

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### Korea

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### Rest of World

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