

NHNE

China International
Natural Health & Nutrition Expo

National Exhibition and Convention Center (Shanghai NECC)
May 15-17, 2024

Co-located with

PHARMCHINA
全国药品交易会

Support by

 **国药励展**
Reed Sinopharm
Exhibitions



www.nhnexpo.com



Our exhibitors



Range of exhibits

- **Dietary Supplement :**

- Vitamins and minerals
- Sports nutriment
- Fish oil/collagen/coenzyme Q10
- Beauty food
- Functional food
- Imported health care product
- Anti-aging product

- **Health food**

- Probiotics/Enzymes
- Green food
- Organic food
- Bee product

- **Functional drink and water**

- Energy drink
- Vitamin/Mineral drink
- Herbal drink and tea
- Natural fruit and vegetable drink

- **Supplement ingredients**

- **OEM / ODM**

- **Food for Special Medical Purpose**

- Specially-made food
- Low-calorie/cholesterol food
- Fortified food

- **Traditional tonic**

- Medicinal food
- High-end tonics
- Cubilose
- Ginseng
- Glossy ganoderma
- Dendrobium officinale

- **Technology and Service**

- **Management consulting**

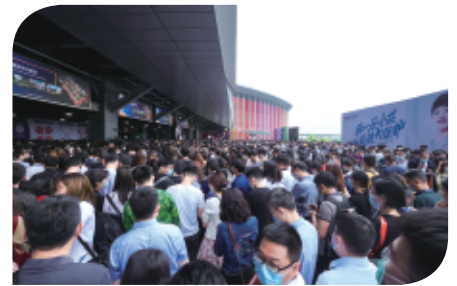
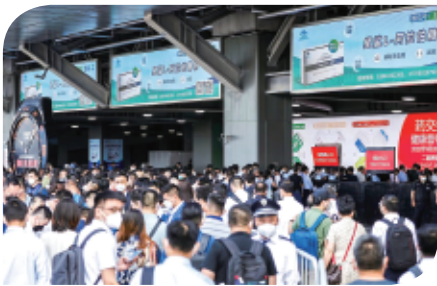
- **Media**

- **Relevant associations**

2024NHNE

The International Natural Health and Nutrition Expo (NHNE) is a fairly large-scale event for the nutrition and health food industry in Asia. Covering over 40,000 square meters, the expo involves more than 10 professional fields, such as health food, functional food, nutritional supplements and special medical formula food. The expo brings together more than 1,000 world-renowned brands with tens of thousands of kinds of health nutritional products on display.

About 120,000 channel providers and terminal buyers, including agents, distributors, chain drug-stores, online retailers and grocery stores, will visit the expo and negotiate. Over 30 high-quality conferences and forums as well as superb on-site events will be held concurrently.



About Us

Reed Sinopharm Exhibitions (RSE)

- a JV company between China National Pharmaceutical Group Corporation (Sinopharm) – the largest medical and health-care group in China, and Reed Exhibitions - the world's leading event organizer

NHNE show team

- One team of RSE and organize NHNE twice a year
- Enables global leading professionals and buyer delegates to meet and share the latest innovations and thinking which drives research & development and other factors of healthy industry prosperous

Key Show Facts

- Total exhibition space of **40,000** square meters
- **1,200** world-renowned brands from about 18 countries and regions
- **120,000** channel providers and terminal buyers
- **10,000** health nutritional products on display
- Over **30** high-quality conferences and forums





Who visit us?

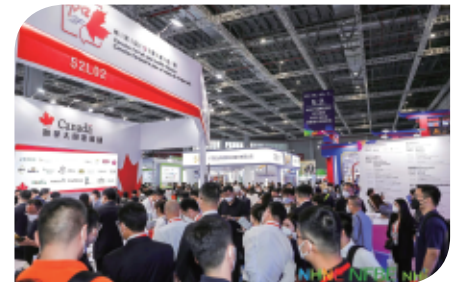
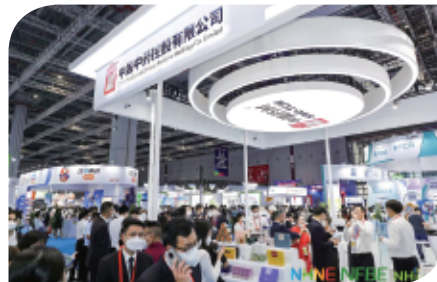
80% of visitors are Distributors and Retailers



Satisfaction

98% of exhibitors and visitors are satisfied with NHNE

100% of exhibitors will continue their participation



Rapid Growth of Import Market Keeps on Driving the Consumption in China

2015-2021 CAGR of Consumption Channels



Source: China Customs.

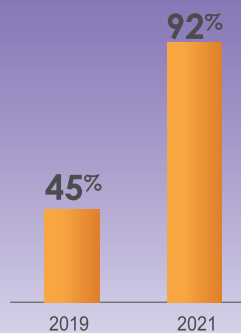
Source: National Bureau of Statistics.

Source: CAGR for the period of January 1, 2015 to Nov. 30, 2021.

Overseas Spending Keeps On-shore under the New Normal during the Pandemic

Luxury consumption Domestic purchase ratio

2021 Hainan Tax-free sales growth



Source: China Customs..

2.3x

Where you meet more business opportunities in China

NHNE Conference Programme

NHNE features the most comprehensive conference programme to date. Over 15 industry forums and more than 200 (industry-relevant) themes will be presented over three jam-packed days.

Exhibitors will also have the opportunity to take part in a series of International seminars to both master the latest information on China's market and introduce their innovative products to Chinese customers right on the show floor.



Target Attendee Program

The Reed-exclusive Target Attendee Program has been specially established to gather core expo visitors. It aims to help exhibitors further expand their business, while finding the most suitable partners. More than 300 professionals from the Top 100 retail pharmacies, regional chain pharmacies, agents, and the e-commerce field will be invited to attend this exhibition. It is an efficient, convenient and complimentary service, tailored for exhibitors who are eager to open up channels for business.

Nutrition Top 100 Awards Ceremony

NHNE Nutrition Top 100 Awards Ceremony was held on the night of Sep. 20 during the NHNE at the InterContinental Hotel, National Exhibition and Convention Center (Shanghai). The event was to acknowledge those who have contributed to the development of the health and nutrition industry, and the top brand and buyers in the industry.



A wide variety of international activities

NHNE organises an increasing number and variety of international activities that offer an unrivaled opportunity for overseas exhibitors to promote their brands and products to professional visitors.

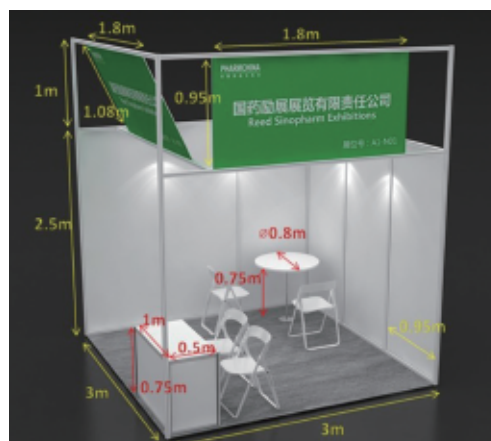
NHNE will be carrying out both online and offline campaigns in order to have more professional visitors know your name through the activities.

Exhibition Stand

Space Only



Standard Shell Scheme : (9 sqm per unit)



NHNE International & Regional Sales Group

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